

San Mateo Union High School District presents

# CTE Hospitality Industry Day: KEEPING IT REAL

**Wednesday, March 3, 2021 | 8:45 - 11:15 a.m.**

Parents and guardians, your student will be participating in the annual **CTE Hospitality Industry Day** on March 3, 2021 to learn about career opportunities in the hospitality industry. Brought to your student with the support of **Junior Achievement**, a key focus of the event will be the impact of the pandemic and the response to challenges and customer needs.

Students will receive a **Whole Foods** swag bag (to be picked up on distribution day) with the opportunity to receive the Golden Ticket - a \$25 gift card. In addition, **In & Out Burger** will give gift cards for student participation!

We look forward to giving your student the opportunity to learn about current trends and jobs in the **Hospitality industry!**



## The virtual event will feature the following industry professionals:

- **Jeff Littlefield**, Chief Operating Officer, San Francisco International Airport (SFO)
- **Lisa Krone**, Director of Human Resources, Ritz Carlton/Marriott Hotels
- **Lisa Castellanos**, Store Manager San Mateo, Whole Foods Markets

## Presentations will include:

**KEEPING IT REAL- Who's Hiring 101? What are hot jobs right now?**

**Tips for a Successful Job Search**

*Presented by **Laura DeKelaita**, Job Placement Coordinator, **Skyline College***

## Interview Skills

*Presented by **Rindy Rodriguez**, Field Recruiter, In & Out Burger*

## Skyline College is "Your" College

*Presented by **Andrea Vizenor**, Dean, Strategic Partnerships and Workforce Development, **Skyline College***

- Overview of Hospitality and Tourism Management Program and Opportunities
- Certifications - What they mean and why they are valuable to you
- [Promise Scholars Program](#)
- Dual Enrollment and Concurrent Enrollment and your future at Skyline College

