

San Mateo Union High School District

Kevin Skelly, Ph.D., Superintendent

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July 1, 2018

SMUHSD Parent/Guardian

SMUHSD High Schools

RE: Texting Important News to You

Dear SMUHSD Parent/Guardian:

At the San Mateo Union High School District (SMUHSD), we always look for ways to more efficiently share important and/or time sensitive news with families that will have an impact on you and your student. We would like to use text messages to share important announcements with you this upcoming school year.

What we have heard from our families and staff is that sharing information with our families via email and voice mail has been effective in some cases, but not very effective when needing to share time sensitive information – especially in urgent situations.

With this in mind, we would like to share the following kinds of information with you via text:

- Emergency information such as school closures due to a host of circumstances, from storms to PG&E outages, and student pick-up instructions when emergencies occur
- Information regarding important district and school events such as Parent Information Night and Open House
- Time sensitive school-related information

At the time you register, please provide the cell number of the parent/guardian who is the first point of contact for family notifications.

Thank you for entrusting your student to the SMUHSD for your student's high school experience. We will continue to seek ways to better communicate with our school families.

Sincerely,

Kevin Skelly, Ph.D.
Superintendent